

Evaluation Criteria

Assessment and decision-making process

After submission, all projects will be evaluated based on specific selection criteria and subjected to a selection procedure carried out by four members of the DigiTVC Technical Committee with the support of two external experts.

The Technical Committee and the two external experts will evaluate the content of the applications.

The selection process consists of two different parts. First, **Administrative and Eligibility criteria** of applicants. Applicants will be checked for their administrative compliance to confirm that they are eligible and can take part in the project. After their compliance, they will be evaluated by the **Quality and Operational Capacity Criteria**.

Administrative and Eligibility criteria

Applicants will be checked for their compliance with the eligibility criteria to confirm that the minimum requirements are met. These criteria examine whether the partner fulfills the minimum requirements on e.g. the legal status, the country of origin etc. Eligibility criteria can be answered with a “Yes” or “No”. This check will be carried out by the Consortium and is an on/off procedure.

Applications that do not meet all the administrative and eligibility criteria are rejected.

Quality and Operational Capacity Criteria

The second part of the evaluation criteria consists of the quality criteria, an in-depth assessment of the project proposal, namely the quality and operational capacity assessment, and the business impact.

The submitted applications will be reviewed by the DigiTVC Technical Committee and only the ones demonstrating administrative compliance and satisfy the eligibility criteria will be subjected to quality assessment by the Committee.

With the aim of ranking the proposals, a scoring system is implemented based on three dimensions: Business impact, Technology innovativeness and; Operational structure. For each dimension, there is a threshold that an application must exceed to have the opportunity to be selected.

Proposals must pass the following thresholds for the evaluation criteria:

- a. BUSINESS IMPACT criteria: minimum of 16 points
- b. TECHNOLOGY INNOVATIVENESS criteria: minimum of 14 points
- c. OPERATIONAL STRUCTURE criteria: minimum of 10 points

Once the proposal passes the Quality and Operational Capacity Criteria, proposals will be preselected and ranked in decreasing score order. If selected, companies will be contacted by email. Proposals not selected will receive the evaluation results by email.

Finally, the awarded proposals will be selected to implement the pilots (one per country minimum). Awarded companies will be officially announced in DigiTVC website and also will receive an e-mail.

Eligibility and Evaluation criteria

| Administrative and eligibility criteria | | |
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| Criteria | Compliance | Comments |
| Is the applicant registered in an Interreg SUDOE country (Spain, France, Portugal, UK and Andorra) and region? * | Y/N | |
| Has the applicant chosen a specified DigiTVC challenge? ** | Y/N | |
| <ul style="list-style-type: none"> Textile SME Is the SME legally established under the national laws of the establishment country? | Y/N | |
| <ul style="list-style-type: none"> Textile Start-up Is the start-up legally established under the national laws of the establishment country? | Y/N | |
| Eligible legal status? *** | Y/N | |

* SUDOE regions: Spanish Autonomous Communities (except Canary Islands), the six Southwestern regions of France (Aquitaine, Auvergne, Languedoc-Roussillon, Limousin, Midi-Pyrénées and Poitou-Charentes), all continental regions of Portugal (thus excluding Madeira and Azores), United Kingdom (Gibraltar) and the Principality of Andorra.

** Purchasing / supplier relationships, Production, Marketing / branding, Sales / customer relations, Human resources, and Strategic development.

*** Applicants must be a SME (under the EU definition)¹, a start-up, self-employed or professional freelancers **legally established** as a business under the national law and based in a SUDOE country.

Awarded candidates must be legally established under the national law as of the signature of the agreement and throughout the project duration.

¹ What is an SME? (http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en)

| Quality and Operational Capacity Criteria | | | |
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| | Assessment questions | Analysis | Score |
| BUSINESS IMPACT Criteria (max points 40) | <p>Solution to a clear business need or opportunity</p> <p><i>What is the problem or the challenge you want to address in your company? What is the current approach? What is the proposed digital solution and how it will you address your problem / challenge?</i></p> <p>Where to look up: question 1.1</p> | <p>Excellent (10 p)</p> <p>High (8 p)</p> <p>Very Good (6 p)</p> <p>Adequate (4 p)</p> <p>Basic (2 p)</p> <p>No (0 p)</p> | |
| | <p>Clear impact on business and process performance</p> <p><i>What are the expected improvements and changes on your processes and / or business model? What key-performance indicators will you use to assess the impact of the pilot? What are the expected targets?</i></p> <p>Where to look up: question 1.2</p> | <p>Excellent (10 p)</p> <p>High (8 p)</p> <p>Very Good (6 p)</p> <p>Adequate (4 p)</p> <p>Basic (2 p)</p> <p>No (0 p)</p> | |
| | <p>Solution innovativeness</p> <p><i>How innovative is your solution regarding more traditional approaches and solutions, in terms of management practices, procedures and digital technology involved. Identify and describe the competitive advantages of your solution over other existing solutions.</i></p> | <p>Excellent (5 p)</p> <p>High (4 p)</p> <p>Very Good (3 p)</p> <p>Adequate (2 p)</p> | |

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| | <p>Where to look up: question 1.3</p> | <p>Basic (1 p)</p> <p>No (0 p)</p> | |
| | <p>Circular economy and sustainability gains Value-chain impact</p> <p><i>In terms of processes and products, what are the expected gains for the sustainability of your business and/or impacts on the circularity of your products? Less energy consumption, less pollution, ...? What KPI would use to assess those impacts? What are the quantified objectives you want to reach?</i></p> <p>Where to look up: question 1.4</p> | <p>Excellent (5 p)</p> <p>High (4 p)</p> <p>Very Good (3 p)</p> <p>Adequate (2 p)</p> <p>Basic (1 p)</p> <p>No (0 p)</p> | |
| | <p>Value-chain impact</p> <p><i>What are the impacts you expect to have on your supply-chain, customers and / or suppliers? Does your solution have a direct impact on the supply-chain?</i></p> <p>Where to look up: question 1.5</p> | <p>Excellent (10 p)</p> <p>High (8 p)</p> <p>Very Good (6 p)</p> <p>Adequate (4 p)</p> <p>Basic (2 p)</p> <p>No (0 p)</p> | |
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| <p>TECHNOLOGY INNOVATIVEN ESS</p> | <p>Viability and maturity of the technology</p> <p><i>What is the current TRL of the digital solution proposed for this pilot? Is it an off-the-shelf technology? What efforts were made to validate the feasibility of the digital technology?</i></p> | <p>Excellent (10 p)</p> <p>High (8 p)</p> <p>Very Good (6 p)</p> | |

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| Criteria (max. Points 35) | Where to look up: question 2.1 | Adequate (4 p) Basic (2 p) No (0 p) | |
| | Digital solution adoption <i>Describe the changes you need to make in order to adopt the envisaged digital solution by your team, regarding management practices, procedures, new digital skills, etc. What impact this solution will have on your IT infrastructure?</i> Where to look up: question 2.2 | Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) No (0 p) | |
| | Company digital strategy <i>Describe the current digital strategy of your company. Describe some of the recent digital initiatives in your company. Describe the team and the management structures in place to manage your digital strategy?</i> Where to look up: question 2.3 | Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p) | |
| | Potential to scale-up the pilot <i>How do you pretend to scale-up the pilot, if it is successful? What resources are needed to scale-up and how do you pretend to ensure those resources are available?</i> | Excellent (10 p) High (8 p) Very Good (6 p) Adequate (4 p) Basic (2 p) | |

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| | <p>Where to look up: question 2.4</p> | No (0 p) | |
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| <p>OPERATIONAL STRUCTURE Criteria (max points 25)</p> | <p>Quality of the workplan</p> <p><i>Describe and explain the plan of activities that you will follow during this pilot (e.g. technical development, testing, assessment, training, etc.). How do you will validate the pilot? Describe your plan using a gantt chart, with the expected deliverables and milestones.</i></p> <p>Where to look up: question 3.1</p> | <p>Excellent (10 p)</p> <p>High (8 p)</p> <p>Very Good (6 p)</p> <p>Adequate (4 p)</p> <p>Basic (2 p)</p> <p>No (0 p)</p> | |
| | <p>Appropriate budget</p> <p><i>Detail all the investment you have already made to reach the current situation, and the expected investment for this pilot.</i></p> <p>Where to look up: question 3.2</p> | <p>Excellent (5 p)</p> <p>High (4 p)</p> <p>Very Good (3 p)</p> <p>Adequate (2 p)</p> <p>Basic (1 p)</p> <p>No (0 p)</p> | |
| | <p>Team competencies</p> <p><i>Describe the team members for this pilot and their value for the success of it.</i></p> | <p>Excellent (5 p)</p> <p>High (4 p)</p> | |

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| | <p>Where to look up: question 3.3</p> | <p>Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)</p> | |
| | <p>Risk analysis</p> <p><i>Present your risk assessment of the development of the pilot and the actions and strategies to avoid and mitigate the identified risks.</i></p> <p>Where to look up: question 3.4</p> | <p>Excellent (5 p) High (4 p) Very Good (3 p) Adequate (2 p) Basic (1 p) No (0 p)</p> | |
| <p>Maximum total: 100 points</p> <p>Threshold: 60 points</p> | | <p>Total points:</p> | |
| <p>Do you recommend this Project for the pilot? Yes / No</p> | | | |

Conclusions/ remarks/comments: